

Rainforest Alliance Certified™ farms protect forests, soils, waterways and wildlife habitat, and they ensure that farm workers benefit decent wages, safe working conditions, dignified housing, medical care and schools for their children.

Our little green frog really gets around--and that's good news for people and the planet. These days, you can find the Rainforest Alliance Certified seal on a rapidly growing list of products and services, including coffee, chocolate, tea, fruit, flowers, paper, furniture and tourism lodges.

Products bearing the seal originate on--or contain ingredients sourced from--Rainforest Alliance Certified farms or forests. These farms and forests are managed according to rigorous environmental, social and economic criteria designed to conserve wildlife; safeguard soils and waterways; protect workers, their families and local communities; and increase livelihoods in order to achieve true, long-term sustainability. Tourism businesses that feature the Rainforest Alliance Certified seal meet the Rainforest Alliance comprehensive sustainability standards for tourism.

UTZ Certified is a program and a label for sustainable farming. The UTZ Certified label is featured on more than 10,000 different product packages in over 116 countries.^[1] As of 2014, UTZ Certified is the largest program for sustainable farming of coffee and cocoa in the world.^[2] The UTZ Certified program covers good agricultural practices, farm management, social and living conditions, and the environment.



